

PRESENTATION FOLDERS

What we need from you:

- We prefer a Hi-Resolution PDF (print quality) (PDF1.4) or an eps file
- Colours should be CMYK if possible
- Images should be converted to cmyk before embedding and be 300dpi
- Keep all text at least 5mm from the score / trim edge
- Convert text to outlines or supply the font(s) used
- Prefix your file name with your order reference number

These folders are not suitable for large areas of solid colour or blocks of gradient shading - don't allow images/colour to cross the centre score line to avoid quality issues

Start size 324mm x 454mm

Finished size 317mm x 442mm

This size allows for a 3mm 'bleed' on the 2 short edges and the bottom long edge only (as shown by the green dotted line below).

Outside View

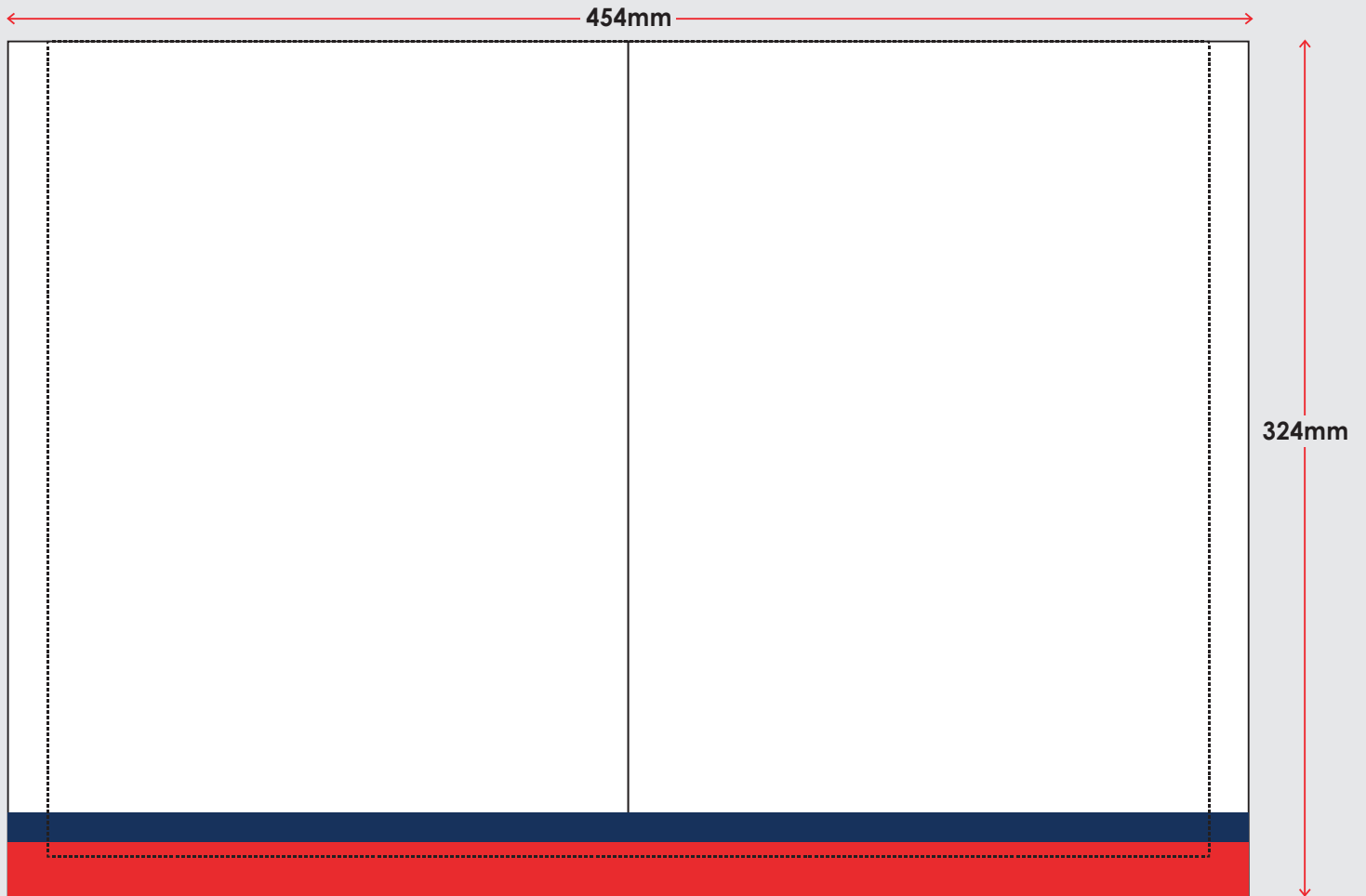


If you want the colour to 'bleed' off the edge of the page we have to make the folder smaller by trimming into the colour (as indicated by the dotted line - everything outside the line is discarded)

FREEHAND

DESIGN · PRINT · SIGNS

Inside View



Pocket View



FREEHAND

DESIGN · PRINT · SIGNS

OUTSIDE VIEW AFTER TRIMMING



CONTINUE TO NEXT PAGE

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INSIDE VIEW AFTER TRIMMING

