

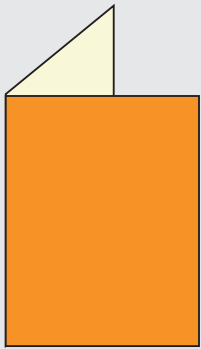
FREEHAND DESIGN·PRINT·SIGNS

BROCHURES, FLYERS & POSTERS

What we need from you:

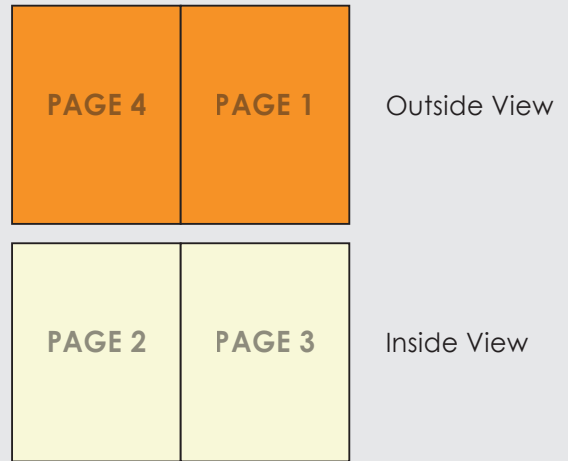
- We prefer a Hi-Resolution PDF (print quality) (PDF1.4) or an eps file
- Colours should be CMYK if possible
- Images should be converted to cmyk before embedding and be 300dpi
- Allow 3mm bleed and use automatic trim/crop marks only
- Keep all text at least 7mm from the trim edge and the fold lines
- Convert text to outlines or supply the font(s) used
- Prefix your file name with your order reference number

If you want your images or colour to go to the edges of your card we need a 'bleed' area. Follow the design principles outlined for business cards.



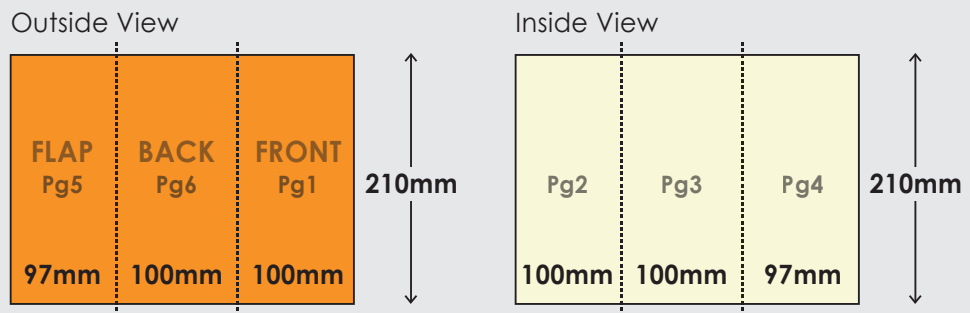
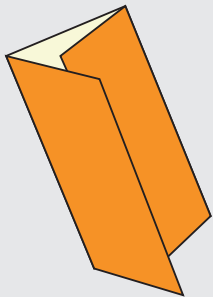
For half fold brochures, set up the document this way.

Put both files in one pdf - the first one to view (page1) being the outside view.



DL Roll Fold brochure also known as a 6 panel brochure. For your document to fold correctly set your panel to the measurements below. Put both files in one pdf - the first one to view (page1) being the outside view.

ROLL FOLD



Z FOLD (concertina)

